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**SAN DIEGO CONVENTION CENTER | OMNI SAN DIEGO HOTEL  
FEBRUARY 5-8, 2006 | SAN DIEGO, CALIFORNIA**

**NATIONAL  
BIODIESEL  
CONFERENCE  
& EXPO 2006**



*Hosted by the National Biodiesel Board*



# JOIN US!

## SEE YOU IN SAN DIEGO!

The biodiesel industry has seen more growth and momentum in the past 12 months than most industries see over the course of five years. Enactment of the first excise tax credit, the extension of that credit, along with comprehensive energy and transportation bills, have positioned biodiesel to significantly impact the energy supply.

The National Biodiesel Conference and Expo 2006 is your perfect opportunity to learn about the implications of the latest regulatory achievements, along with technical developments and much, much more.

As was true at the 2005 meeting, we have planned a rich educational program including General Sessions featuring some of the best-known experts in the field. The conference program is organized by educational tracks—Technical, Fuel Distribution, Policy/Regulation, Markets and Users—to meet the needs of all biodiesel stakeholders. More than 40 sessions will cover everything from fuel quality standards, federal and state legislation updates, and new marketing strategies, to trends in Bioheat and opportunities in agricultural uses of biodiesel. We also anticipate an even larger exhibit program, with some 125 booths, to give attendees the opportunity to learn about the latest products, services and advances in the field.

With the increased support the industry has received from the Original Engine Manufacturer (OEM) community over the past couple of years, this year's educational tracks also will include sessions focused on OEM issues. These sessions will focus on issues such as technical priorities for OEMs, the future of diesel engines in passenger vehicles in the United States, air quality and energy policy issues, a panel of petroleum industry representatives to share their views on biodiesel and OEM representatives of the NBB Fleet Evaluation Team who will share the results of the B20 field study. Although these sessions may focus on OEM issues and data, all supporters of biodiesel will learn a great deal from the dialogue and interaction with these OEM representatives. Look for these sessions, which are offered within the existing tracks, by the **OEM** designation.

Again this year, NBB has planned a number of networking and social events, including the ever popular golf tournament on Saturday, February 4 and the opening Super Bowl Party/Welcome Reception on Sunday, February 5 that promises to kick-off the conference on the right foot. In addition, we are offering several special training sessions that can make your educational experience even more productive.

I know you won't want to miss this truly valuable educational and networking experience. Please join us in San Diego!

Joe Jobe  
Chief Executive Officer  
National Biodiesel Board

# SCHEDULE-AT-A-GLANCE (Tentative. Check [www.biodieselconference.org](http://www.biodieselconference.org) for updates.)

Saturday, February 4, 2006					
12:30 p.m. – 6:00 p.m.	2006 Biodiesel Golf Tournament*				
Sunday, February 5, 2006					
10:00 a.m. – 1:00 p.m.	<b>Pre-Conference Session 1</b> – BQ-9000 Training Seminar* <b>Pre-Conference Session 2</b> – Train the Trainer/Biodiesel 101* <b>Pre-Conference Session 3</b> – Biodiesel Plant Feasibility: Making the Right Decisions* <b>Pre-Conference Session 4</b> – NBB Membership Informational Session*				
2:00 p.m. – 6:00 p.m.	Super Bowl Party/Welcome Reception*				
Monday, February 6, 2006					
	▲ Technical Track	◆ Fuel Distribution Track	● Policy/Regulations Track	■ Markets Track	✕ Users Track
7:00 a.m. – 7:45 a.m.	Continental Breakfast				
8:00 a.m. – 9:30 a.m.	<b>General Session 5:</b> Great Strides for Biodiesel				
9:30 a.m. – 10:00 a.m.	Break				
10:00 a.m. – 11:30 a.m. Educational Sessions	<b>Session 6:</b> Biodiesel Technical Priorities <small>OEM</small>	<b>Session 7:</b> Refining Industry and Biodiesel	<b>Session 8:</b> Update! National and State Legislation	<b>Session 9:</b> Understanding the Economics of Biodiesel	<b>Session 10:</b> Fuel Quality & BQ-9000
11:30 a.m. – 1:30 p.m.	Lunch in the Exhibit Hall (Exhibit Hall open 11:30 a.m. – 7:00 p.m.)				
1:30 p.m. – 3:00 p.m. Educational Sessions	<b>Session 11:</b> Analytical Methods	<b>Session 12:</b> Through the Pipeline: Evaluating and Transporting Tomorrow's Fuels	<b>Session 13:</b> Focus on Incentives – Federal and State Programs Available to You	<b>Session 14:</b> Selling Americans on the Diesel Engine <small>OEM</small>	<b>Session 15:</b> Biodiesel Impact on the Farm and Beyond
3:00 p.m. – 3:30 p.m.	Break				
3:30 p.m. – 5:00 p.m. Educational Sessions	<b>Session 16:</b> Future Diesel Engines and After-Treatment Systems	<b>Session 17:</b> Petroleum Terminals: Biodiesel Intervention	<b>Session 18:</b> Biodiesel and the California Market <small>OEM</small>	<b>Session 19:</b> International Studies: Understanding Market Dynamics Worldwide	<b>Session 20:</b> Biodiesel All-Star Users Panel
5:00 p.m. – 7:00 p.m.	Dine-Around (light fare) in the Exhibit Hall				
Tuesday, February 7, 2006					
7:00 a.m. – 7:45 a.m.	Continental Breakfast				
8:00 a.m. – 9:30 a.m.	<b>General Session 21:</b> Cleaning up America: Biodiesel, NOx, and Long-Term Plans for Pollution Control				
10:00 a.m. – 11:30 a.m. Educational Sessions	<b>Session 22:</b> Quality, Quality, Quality	<b>Session 23:</b> Petroleum Distributors Taking the Lead in Biodiesel Expansion	<b>Session 24:</b> Inside the Federal Biodiesel Tax Credit	<b>Session 25:</b> Survey Says:	<b>Session 26:</b> Taking the High Road: What It Takes to Implement a Biodiesel Program in Your Company <small>OEM</small>
11:30 a.m. – 1:30 p.m.	Lunch in the Exhibit Hall (Exhibit Hall open 9:30 a.m. – 3:30 p.m.)				
1:30 p.m. – 3:00 p.m. Educational Sessions	<b>Session 27:</b> Engine Testing on New and Existing Engines <small>OEM</small>	<b>Session 28:</b> Bioheat Opportunities and Challenges	<b>Session 29:</b> Inside the Federal Biodiesel Tax Credit	<b>Session 30:</b> Trendy Fuel: Supply, Capacity and Pricing Trends of Biodiesel	<b>Session 31:</b> On the Road Again with Biodiesel
3:00 p.m. – 3:30 p.m.	Break				
3:30 p.m. – 6:00 p.m.	<b>Session 32:</b> Biodiesel Production Technology Course*				
8:30 p.m.	<b>Free Concert:</b> An Evening with Emily Richards (offsite)				
Wednesday, February 8, 2006					
7:00 a.m. – 7:45 a.m.	Continental Breakfast				
8:00 a.m. – 9:30 a.m. Educational Sessions	<b>Session 33:</b> International Technical Developments	<b>Session 34:</b> Petroleum Industry Executives Talk Biodiesel <small>OEM</small>	<b>Session 35:</b> EPA Registration Process	<b>Session 36:</b> Finding a Home for Co-Products	<b>Session 37:</b> Biodiesel and New Engine Technology
9:30 a.m. – 10:30 a.m.	Break				
10:30 a.m. – 12:00 p.m.	<b>General Session 38:</b> Willie Nelson and Bill Mack LIVE! Open Road with Biodiesel				

\*Ticketed Events. Some events require additional fees.

The National Biodiesel Conference & Expo has organized educational sessions into five tracks of importance to biodiesel professionals:

### ▲ Technical Track

The technical track is targeted primarily to engineers, chemists and other technical professionals. Sessions will cover most subjects from a research perspective and will serve as the fundamental basis for the establishment of industry-wide priorities for biodiesel research in 2006.

### ◆ Fuel Distribution Track

The fuel distribution track is aimed primarily at individuals in the fuel business who are currently involved in, or interested in becoming involved in, biodiesel distribution. Sessions in this track will focus on all aspects of fuel handling and quality.

### ● Policy/Regulations Track

The policy/regulations track focuses on updating stakeholders on the latest state and federal regulatory developments, including outcomes of the Energy Bill, status of executive orders and other federal programs and state legislative developments. Individuals interested in gaining a better understanding of national and regional biodiesel markets, as well as policy and regulations, will benefit from the sessions in this track.

### ■ Markets Track

The markets track examines the various emerging market applications for biodiesel, as well as other factors that influence biodiesel profitability, such as feedstock availability and co-products. Biodiesel producers/marketers and other service industry stakeholders, as well as those involved in those various market segments, will want to attend these sessions.

### ✦ Users Track

The users track is designed for fleet managers and other biodiesel consumers or potential users who want to become more informed about using biodiesel. Sessions will cover aspects of performance, handling, maintenance, administration, warranties, procurement and other considerations.

### New This Year! OEM Sessions

**OEM** This designation denotes sessions that are focused on issues and information important in the Original Equipment Manufacturer (OEM) community. These sessions offer attendees the opportunity to hear first-hand information and participate in dialogue with representatives from the major equipment manufacturers regarding their thoughts and ideas about the future of biodiesel in America.

## Saturday, February 4, 2006

12:30 p.m. – 6:00 p.m.

### 2006 Biodiesel Golf Tournament\*

The 2006 Biodiesel Golf Tournament will take place at the fabulous Maderas Golf Club which is ranked the #1 golf course in San Diego County and the #6 golf course in California by the 2003, 2004 and 2005 Zagat Survey. Located just 30 minutes from downtown San Diego, Maderas Golf Club is San Diego's leading public golf course and provides the ultimate experience for its guests through a combination of superior service and unparalleled playing conditions. Pre-registration is required. Onsite registration is not available for this event. See page 9 for details.

## Sunday, February 5, 2006

10:00 p.m. – 1:00 p.m.

### Pre-Conference Session 1: BQ-9000 Training Seminar\*

The National Biodiesel Board offers the country's only biodiesel quality assurance accreditation program. Join us for this comprehensive seminar and learn what it takes to become a Certified Marketer of Biodiesel. **This training is offered to members at a special discounted rate.** Please see registration form for fees.

### Pre-Conference Session 2: Train the Trainer/Biodiesel 101\*

This pre-conference session is designed to provide basic to intermediate level training for stakeholders who are called upon to field questions and make educational presentations on biodiesel. The course includes PowerPoint slides and other materials that will empower you to give basic biodiesel presentations like a pro. **This training is offered to members at a special discounted rate.** Please see registration form for fees.

### Pre-Conference Session 3:

**Biodiesel Plant Feasibility: Making the Right Decisions\*** Constructing a biodiesel production facility can seem like a monumental task. Issues such as economic viability, expert analysis, and simply knowing which questions to ask and of whom can be confusing. This course explains to potential investors the critical elements in assessing the feasibility of biodiesel production (e.g. biodiesel demand, feedstock supply, co-product sales), technology selection criteria, feasibility studies and business plans, and financing options. **An additional fee is required.** Please see registration form for details.

### Pre-Conference Session 4: NBB Membership Informational Session\*

Come learn about the many benefits of membership in the National Biodiesel Board (NBB). NBB is the world's most reliable resource for information about product development, technical support, legislative issues and biodiesel marketing. Find out how to become a part of this rapidly growing professional organization. **Registration is free.**

2:00 p.m. – 6:00 p.m.

### Super Bowl Party/Welcome Reception\*

Join your friends, colleagues and fellow football fans for the National Biodiesel Conference & Expo kickoff Super Bowl Party/Welcome Reception. This is the perfect opportunity to eat, meet, drink, cheer and network. **An additional fee is required.** Please see registration form for details.

## Monday, February 6, 2006

8:00 a.m. – 9:30 a.m.

### General Session 5: Great Strides for Biodiesel

The biodiesel industry has made unparalleled progress over the past several years. Learn about how far it has come. We'll look at what factors have shaped this rapid growth as support for biodiesel emerges. Recognizing distinguished individual successes, NBB will present the annual "Eye on Biodiesel Awards" to those who have truly made an impact on the biodiesel enterprise. Please check [www.biodieselconference.org](http://www.biodieselconference.org) for periodic updates and speaker announcements.

10:00 a.m. – 11:30 a.m.

### Educational Sessions

#### Session 6: Biodiesel Technical Priorities ▲ OEM

From cold flow research to stability, this session will provide an overview of the top current biodiesel technical programs and their potential impact on the industry. Government, industry and academic leaders will discuss the very latest in meeting the industry's technical needs.

#### Session 7: The Refining Industry and Biodiesel ◆

As the biodiesel industry expands, refinery management teams are considering biodiesel blending for a variety of reasons, such as meeting the Renewable Fuels Standard, using biodiesel as a lubricity additive, or possibly as a sulfur regulating option. This session will compare biodiesel as an option for existing business practices while explaining the economics of choosing biodiesel. Refiners will discuss how they see biodiesel fitting in at their companies for the long run.

#### Session 8: Update! National and State Legislation ●

2005 was the most dynamic year to date for biodiesel in Congress and in state capitals across the country. Several landmark pieces of legislation and regulations were enacted, including passage of the federal Energy Bill. Get the inside track on what passed and hear what the legislation could mean for biodiesel. 2006 state legislatures will also be in session during the conference. We'll tell you where biodiesel fits into their agendas.

#### Session 9: Understanding the Economics of Biodiesel ■

Like any business, making biodiesel profitable often comes down to number crunching. Those armed with the facts stand to gain the most. Get the current picture of, as well as the forecast for, various feedstock prices and availability. In addition, economic experts will examine the costs associated with production.

#### Session 10: Fuel Quality & BQ-9000: Making Sure Your Fleet is Using Quality Biodiesel ✕ OEM

In this session you will learn the importance of sourcing quality biodiesel for your vehicles and what quality control measures and tests are available. You will hear firsthand from OEMs on why fuel quality is critical for their engines. The ASTM specification for biodiesel and what it means to you as a user will be discussed. Experts will review the BQ-9000 Quality Assurance Program and explain why your fleet should consider using the products of BQ-9000 Accredited Producers and Certified Marketers.

1:30 p.m. – 3:30 p.m.

### Educational Sessions

#### Session 11: Analytical Methods ▲

A myriad of new analytical methods and testing improvements for the biodiesel industry are now in place. Learn the latest about flash point, simulated distillation, and ignition quality testers that help ensure that biodiesel meets ASTM standards.

#### Session 12: Through the Pipeline: Evaluating and Transporting Tomorrow's Fuels ◆

Between the refiner and the terminal is the pipeline company, ready to transport value-added products through a complex system nationwide. In this session, pipeline industry leaders will discuss their past experience with and future plans for biodiesel, and an industry expert will cover storage, blending and distribution of biodiesel.

#### Session 13: Focus on Incentives—Federal and State Programs Available to You ●

Whether you market, manufacture or use biodiesel, it helps to know what incentives the government offers for the fuel and how to access them. This session will examine federal and state programs that assist with production, distribution infrastructure, and incentives that help build new markets.

#### Session 14: Selling Americans on the Diesel Engine ■ OEM

The future of biodiesel depends, in large part, on the future of diesel technology. A convergence of factors has opened the door wider for diesel, including demand for more fuel efficient vehicles. But will consumers accept diesel, and just how big is the market potential? Automakers will share the marketing results of their biodiesel factory fills and diesel vehicle introductions.

## CONFERENCE SESSIONS *continued*

### ▲ Technical Track

### ◆ Fuel Distribution Track

### ● Policy/Regulations Track

### ■ Markets Track

### ✕ Users Track

### OEM OEM Sessions

#### **Session 15:** Biodiesel Impact on the Farm and Beyond: What's the Potential, What are the Opportunities, and What is the Real Energy Balance? ✕

This session will examine the potential impact of a sustained biodiesel market on farm prices and income. The session will also cover the potential of increasing biodiesel supply through the introduction of new crops and research techniques, including theories on how much biodiesel we can really make. Finally the session will examine the energy balance for biodiesel, including new information from recent studies.

3:30 p.m. - 5:00 p.m.

#### **Educational Sessions**

#### **Session 16:** Future Diesel Engines and After-Treatment Systems ▲

New diesel engine technologies and after-treatment devices will start entering the market in 2007. This highly technical session will review what biodiesel experts need to know about the new technology. We will also examine future technologies that may hold potential for biodiesel, such as heavy duty diesel hybrid electrics, passenger diesel automobiles, and plasma and fuel cells.

#### **Session 17:** Petroleum Terminals: Biodiesel Intervention ◆

With millions of barrels of storage capacity, petroleum terminals supply fuel distributors with steady streams of gasoline, diesel and heating oil every day. This session will provide terminal

management and operations personnel with an inside look at biodiesel from production to distribution. Attendees will learn how to take receipt of, store, blend and ship on-spec biodiesel to the downstream distributors. Several terminal operators with biodiesel experience will be available to answer questions.

#### **Session 18:** Biodiesel and the California Market ● OEM

Get insights on the relationship between air quality and energy policy in California and what that could mean for diesel engines and biodiesel. Plus, find out what some OEMs are doing to address California's more stringent emissions requirements, and their plans for eventually marketing their diesel vehicles in California and other CARB states.

#### **Session 19:** International Studies: Understanding Market Dynamics Worldwide ■

International biodiesel leaders will highlight what forces drive the market in their countries and what the U.S. industry can learn from them. Panelists will cover new markets abroad, policy drivers and international forces that can impact the entire industry.

#### **Session 20:** Biodiesel All-Star Users Panel ✕

Public and private fleet managers will highlight their experience in implementing biodiesel into their fleets. Fleet managers will candidly discuss some of the challenges they've faced, while encountering some surprising benefits.

## Tuesday, February 7, 2006

8:00 a.m. - 9:30 a.m.

#### **General Session 21:** Cleaning Up America: Biodiesel, NO<sub>x</sub>, and Long-Term Plans for Pollution Control

Recent research on smog formation may lead to new thinking on how to reduce ground level ozone. NO<sub>x</sub> emissions have long been considered the biggest culprit, but a prominent study called the "Weekend Ozone Effect" shows that reducing hydrocarbons may more effectively control smog. What does this mean for biodiesel and the future of diesel engines? We'll examine how biodiesel fits in to long-term strategies to reduce pollution and increase domestic energy.

10:00 a.m. - 11:30 a.m.

#### **Educational Sessions**

#### **Session 22:** Quality, Quality, Quality ▲

At a time of astonishing growth in the biodiesel industry, fuel quality has never been so critical. Participants will hear the results of a national fuel quality survey, learn the latest developments on ASTM standards, and get an update on oxidation stability. A BQ-9000-accredited biodiesel production and marketing company will share a case study on BQ-9000 implementation, including how this voluntary program has helped them reduce customer complaints and build business.

#### **Session 23:** Petroleum Distributors Taking the Lead in Biodiesel Expansion ◆

This session will provide clear instruction and guidance to those who serve the purchasers of biodiesel and biodiesel blends. It's "Biodiesel 101," with updated modules on downstream blending, managing fuel quality, resolving fuel deficiencies, and preparing a bulk plant or retail distribution

site for biodiesel sales. Attendees will get a roadmap of how to grow the business and hear from several pioneers who have successfully implemented biodiesel distribution.

#### **Session 24: Inside the Federal Biodiesel Tax Credit** ●

The federal biodiesel tax credit is having a dramatic impact on the sale and use of biodiesel. Understanding how the credit works and how to take advantage of it can be confusing. This session will provide specific information about the tax credit and how it works and will present information related to the most recent IRS guidance notices.

#### **Session 25: Survey Says** ■

Marketing biodiesel shouldn't have to be a guessing game. The National Biodiesel Board recently commissioned a new round of research to discover consumer attitudes toward biodiesel, including what messages resonate the most with individual market segments such as truckers and fleet managers. Find out what we learned from various market segments and how the industry can best reach untapped customers.

#### **Session 26: Taking the High Road: What it Takes to Implement a Biodiesel Program in Your Company** ✕ **OEM**

This panel of experts will provide practical advice from the perspective of "been there and done that." DaimlerChrysler, John Deere, and General Motors will share insights on traversing the road from initial biodiesel research and testing programs to large scale biodiesel support.

1:30 p.m. - 3:00 p.m.

### **Educational Sessions**

#### **Session 27: Engine Testing on New and Existing Engines** ▲ **OEM**

The 2007 OEM team will present the technical findings of engine testing to date and the B20 Fleet Evaluation Team will share results of data collection from the field, putting into perspective the real-world results of B20 use in today's diesel engines.

#### **Session 28: Bioheat Opportunities and Challenges** ◆

Bioheat represents a substantial market opportunity for those petroleum distributors anxious to strengthen their market positions. This session will provide valuable information on technical developments, methods used to integrate the fuel into the mainstream, and success stories from some of the nation's leading Bioheat marketers.

#### **Session 29: Inside the Federal Biodiesel Tax Credit** ●

The federal biodiesel tax credit is having a dramatic impact on the sale and use of biodiesel. Understanding how the credit works and how to take advantage of it can be confusing. This session will provide specific information about the tax credit and how it works and will present information related to the most recent IRS guidance notices.

#### **Session 30: Trendy Fuel: Supply, Capacity and Pricing Trends of Biodiesel** ■

As the U.S. biodiesel industry enters its largest growth cycle to date, new plant construction and biodiesel production are rapidly expanding. Hear from industry leaders on current and projected biodiesel capacity, as well as biodiesel supply, demand and pricing trends. Since biodiesel growth depends largely on the petroleum market, we'll also get the forecast on crude oil prices.

#### **Session 31: On the Road Again with Biodiesel** ✕

Find out why Willie Nelson, XM Radio host Bill Mack, and thousands of truckers across the country are talking about biodiesel. Learn how an independent Texas truck stop became the center of the biodiesel "over-the-road" truck movement and how the industry, fuel providers and truck stops are responding to this development.

3:30 p.m. - 6:00 p.m.

#### **Session 32: Biodiesel Production Technology Course** \*

Considering commercial biodiesel production? If so, there are many questions to consider: quality issues, waste disposal and other environmental considerations, cost reduction strategies, and technology purchasing. This course will provide those interested in production with the knowledge needed to make informed decisions. It also will make existing producers aware of technology options beyond those currently used in their plants. Attendees will receive detailed notes, copies and of and materials. **An additional fee is required.** See registration form for details.



#### **AN EVENING WITH EMILY!**

Singer/songwriter Emily Richards has generously agreed to perform a free concert for NBB conference attendees on Tuesday, February 7.

Emily, who has released seven albums to date on her private label, is recognized as the most downloaded pop/rock independent artist on the Internet. Emily has been an ardent supporter of biodiesel and a long-time advocate of renewable fuels. For more information about Emily, please visit [www.emilyrichards.com](http://www.emilyrichards.com).

## CONFERENCE SESSIONS *continued*

### ▲ Technical Track

### ◆ Fuel Distribution Track

### ● Policy/Regulations Track

### ■ Markets Track

### ✕ Users Track

### OEM OEM Sessions

## Wednesday, February 8, 6

8:00 a.m. - 9:30 a.m.

### Educational Sessions

#### Session 33: International Technical Developments ▲

Learn the latest research results from Canada, Europe and Brazil. Technical experts will give summaries of key activities worldwide, shedding light on areas of interest in the United States.

#### Session 34: Petroleum Industry Executives Talk Biodiesel ◆ OEM

Successful industries have industry executives who keep their "eyes wide open" for emerging opportunities. This session brings together executives from the nation's most prominent and influential petroleum organizations to share their outlook, as reflected by the

industry groups they represent, on biodiesel and how they intend to embrace this emerging fuel.

#### Session 35: EPA Registration Process ●

Unravel the mysteries of becoming registered with the Environmental Protection Agency, a necessary step for all biodiesel producers. We'll walk through the ins and outs of the registration process.

#### Session 36: Finding a Home for Co-Products ■

In the production process, selling byproducts for maximum value makes a biodiesel business more profitable. In this session, you'll learn about exciting new uses for co-products. You'll hear from a rabbi on the growing market for kosher glycerin. You'll also hear about a resurgence of age-old uses, giving new life to the glycerin market as the price of petroleum-based alternatives climbs.

#### Session 37: Biodiesel and New Engine Technology ✕

How significant of an opportunity will Ultra Low Sulfur Diesel and the 2007 EPA diesel emission standards provide for biodiesel? This session will review the new EPA standards, including the

2006 ULSD rule and the technologies engine manufacturers will use to meet the new standards. Experts will discuss what 2007 diesel engines will look like and what role biodiesel will play in this new technology.



10:30 a.m. - 12:00 p.m.

#### General Session 38: Willie Nelson and Bill Mack LIVE! Open Road with Biodiesel

Join Willie Nelson and Bill Mack, "The Satellite Cowboy," for an exclusive LIVE broadcast of Bill's weekly XM Satellite Radio Program, "Willie Wednesday" in person at the San Diego Convention Center. Learn how Willie's passion for biodiesel triggered his leap into the retail business, and how trucking fleets can take advantage of his and other biodiesel products.

## EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

Don't miss the opportunity to showcase your products and services at the National Biodiesel Conference & Expo 2006!

With more than 1,200 people expected to attend, the National Biodiesel Board has added more than 50 booths to the Expo this year, bringing the total number of exhibitor spaces upwards of 125. Plus, we've added several new sponsorship options and

benefits in order to help you get your company name directly in front of hundreds of purchasing decision-makers: biodiesel producers and marketers; fuel distributors; biodiesel consumers; feedstock growers and processors; farmers; local, state and federal government representatives; fleet managers and other industry stakeholders. For more information (including a brochure outlining all opportunities) or to reserve a booth or sponsorship,

please contact the NBB Conference Office by phone at (719) 539-0301, or by e-mail at [awester@bbbiofuels.com](mailto:awester@bbbiofuels.com). You may also visit [www.biodieselconference.org](http://www.biodieselconference.org) to review exhibitor and sponsorship options and to view the most current exhibit space available.

## GENERAL INFORMATION

### FALL IN LOVE WITH SAN DIEGO

San Diego, with seventy miles of beaches and a gentle Mediterranean climate, is the perfect setting for the 2006 meeting. Bordered by Mexico, the Pacific Ocean, the Anza-Borrego Desert and the Laguna Mountains, the County's 4,200 square miles offer immense options for business and pleasure. The San Diego Convention Center and brand new Omni San Diego Hotel are both within walking distance from the Gaslamp Quarter, with more than 100 restaurants, extensive shopping opportunities, and dozens of attractions and cultural activities.

### HOTEL INFORMATION

NBB has negotiated special conference rates at the two hotels below. Please be sure to mention the National Biodiesel Conference & Expo 2006 when making reservations. You must make your reservations by January 16, 2006 to secure these discounted rates.

#### **Headquarters Hotel** **Omni San Diego Hotel**

675 L Street  
San Diego, California 92101  
Phone: (619) 231-6664  
Fax: (619) 231-8060

The Omni San Diego is the headquarters hotel for the National Biodiesel Conference & Expo 2006 and is located directly across the street from the San Diego Convention Center. All rooms and hotel lobbies are equipped with complimentary wireless internet access.

Please call 1-800-THE-OMNI (1-800-843-6664) to reserve your hotel room. To ensure you receive the discounted rate of \$199 single/double, please mention you are with the

"National Biodiesel Conference & Expo 2006." **Rooms are based on availability**, so make your reservations soon!



#### **Additional Hotel Option** **Hilton San Diego-Gaslamp Quarter**

401 K Street  
San Diego, California 92101  
Phone: 619-231-4040  
Fax: 619-231-6439

The Hilton San Diego-Gaslamp Quarter is located across the street from the San Diego Convention Center. All rooms include complimentary high-speed internet access.

Please call 1-800-HILTONS (1-800-445-8667) or visit [www.hilton.com](http://www.hilton.com) to reserve your hotel room. To ensure you receive the discounted rate of \$199 single/double, please mention you are with the "National Biodiesel Conference & Expo 2006." **Rooms are based on availability**, so make your reservations soon!

### TRANSPORTATION INFORMATION

Both hotels and the Convention Center are just four (4) miles from the San Diego International Airport, which is approximately a \$10 taxicab fare for the eight (8) minute ride.

If you are staying at the Omni San Diego Hotel, shuttle service from the airport is provided through Cloud 9 for \$7 per person one way. There is no need to reserve the shuttle in advance—just board Cloud 9 once you arrive at the airport.

As an attendee of the National Biodiesel Conference 2006 Meeting, you will receive specially negotiated discounts on airlines and car rentals that can help save you up to 10 percent off published fares if you book 30 days in advance of the event date! Apollo Travel is the preferred travel agency for this meeting and they would like to assist you in confirming the least expensive air and car rental rates for your trip. To book today, call (866) 880-6483, email [travel@travelapollo.com](mailto:travel@travelapollo.com) or visit [www.themeetingevent.com](http://www.themeetingevent.com) (new-user registration required). Simply give them the name and date of the conference (National Biodiesel Conference & Expo—February 5-8, 2006) and they will be able to help you.

If calling the airlines or car rental agencies directly, special codes are required to receive your meeting discount. Please note, if booking directly you will not receive 24/7 travel assistance from Apollo.

**United Airlines** (code: 537TN)

**American Airlines**  
(code: A4426AI)

**Hertz Car Rental** (code:022J1648)